



LET'S TALK FRANCHISING!

Recently we have had quite a few questions about Franchising and how it all works.

And in today's chat, we hope to answer all those frequently asked questions.

As we watch our community grow every day, we love to expand our brand with new partners who have a passion for business, talent, and great coffee!

We are total entrepreneur-junkies and we love making another entrepreneur's dream come true. Some people just need an idea, a little guidance and help, and we offer just that!

The success of a franchisee is in our best interest and we take the relationship with our franchise partners very seriously. We believe in continuously building a relationship. We would never sell you a business in a box and then just leave you on our own!

XPRESSO is our band- our dream. You will not just be another store; you will become a part of the family!

We offer a turnkey operation, and this includes:

- Shop Fittings
- Shop Equipment (from your coffee machine to your baking pans)
- Initial Franchise Fee
- Staff Training
- Marketing

And after all of this, and after you are set up and ready to go... we will keep on helping you!

What type of franchisee are we looking for??

Many entrepreneurs have the skills to run a successful business but don't always have the expertise and all it takes to get a business up and running, whether that's obtaining financing or negotiating lease terms. AND that's where we come in.

We took the step to use our idea and concept and invited like-minded people to learn from our experience, and then to actually go and get the work done with them,

Why would you want to buy into the XPRESSO Franchise?

Buying an existing franchise with a well-designed system eliminates much of the hard work, like finding a location, negotiating a lease, finding reliable contractors to complete a build-out on time and on budget and SO MUCH MORE!

Franchising was the best decision we ever made. We grew our brand and our XPRESSO family and it has been an unforgettable journey!

If you would like to know more or join the family or even know someone who would be perfect then let's connect!