



XRESSO CORPORATE STORES

Except for our most popular questions, 'Is everything R10?' and 'for how long will this special be?' Another question we get asked a lot is if we can open an Xpresso store inside a corporate business.

The answer is yes and we already have 2 corporate stores today. Our first corporate store is located at the TFG call centre in Parow. Our second store is in Pinelands at the Old Mutual Building.

What does it mean when a store is a corporate store? It is exclusive to the employees of the business and building only. Usually, no outside people will be able to access this store, unless they are granted access to the building and specific located area. So the exclusivity it helps to create a very unique experience to the employees.

The whole idea behind the corporate stores is to offer employees the opportunity to buy their favourite coffee fix for the day at a much better price than anywhere else. And it's much better than instant coffee. For the employer, it has created a semi culture space where the staff knows that their employer cares about them and wants to offer them an alternative to expensive lunches and coffee breaks.

Now, employees can enjoy 3 cups of coffee during the day for only R30. That is truly amazing.

And if someone does forget lunch, it will not cost you an arm and a leg to get something from an Xpresso store.

At the above-mentioned locations, there has been many themed challenges, fun days and voucher days to support and build on employee morale. Team building is always a big part of how employers combine Xpresso with some kind of exciting activity they plan to do and it's also less expensive to the employer to spoil their in house staff now.

The stores are set up exactly the same way all of our regular stores are and if the location we are provided with is big enough, we provide extra seating to the area.

Many of our clients can only visit our stores during the weekend and with our corporate stores, we can bring Xpresso Cafe to you.

If you work for a big corporate business and think that Xpresso Cafe would be a perfect match for your work environment, **let us know**. Speak to your department head or HR department and see who would be the best person to suggest an Xpresso Cafe to. We are always looking for new sites to explore and maybe your workplace could be our next



corporate store. The employee count does have to be high, but we look at every special location and enjoy taking on a challenge.

Look forward to hearing from you all.

The Xpresso Team