



Xpresso... The People behind the scenes.

Xpresso is truly a dream come true for us. As Owners and Franchisors, we, Nicolene and Tomer Elhadad are so proud of how this brand has grown and the massive difference this has brought to the South African market.



With over 12 branches in SA at the moment and growing strongly, we believe in helping entrepreneurs join the Xpresso family to spread the love even more.

We would like to introduce you to our management team and will also in our upcoming articles introduce you to all of our franchisees. Our Area manager Jolandi has been with us since the first days of planning, and she has a true heart for the coffee business. She is extremely hands on, takes every issue to heart and wants to make every customer happy. She focuses on our staff trainings, shop management and supplier relations. (She is also an excellent handy girl and can fix anything). Jolandi is also in charge of setting up, training and rolling out all new stores.

Our office is run by our right and left hand, Jo-Anne and Rozanne and they make sure our warehouse is stocked, stores receive all orders and staff HR is sorted. They also deal with all customer service, search for new locations and work on new projects heading for the future.

Our senior managers helping our stores run daily are Yolandi and Jolandi. They focus on store stock levels, staff presentation, shop presentation and onsite training. They stand in whenever needed and work with customers one on one.

Other people that helps our business grow daily is our Graphics department and our marketing. We believe in team work and it takes a team to make Xpresso great.

Each store has their own in-house team to grow together and share the Xpresso love with their customers. Next time you visit one of our stores, please send us a picture or tag us in your selfie. We love hearing back from our loyal tribe.

Keep an eye out for our future plans and if you want to join the Xpresso family, head on over to our website for more information. www.xpressocafe.co.za

Till next time...

Nicolene & the Xpresso Team

07 January 2020